

PERSONAL

**Name**  
Usman Ali

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Al-Rehman Garden Phase, Block  
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**Nationality**  
Pakistani

**LinkedIn**  
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USMAN ALI

- Motivated SEO specialist with 2 years of experience. comprehended everything he is grateful for by doing.
- To bring unmatched success to the well-reputed organization through maximum hard work, possible value addition, and utilization may creative through process and flair to teamwork



SKILLS

Hardworking	★★★★★
Problem Solver	★★★★★
Relationship building	★★★★★
Multitasking	★★★★★
Google Spread Sheets	★★★★★
Outreaching	★★★★★
Research	★★★★☆



WORK EXPERIENCE

- Nov 2021 - Apr 2022

**Link Buiding Specialist**  
Designs valley, H#7, Hafeez Taaib Rd, Nargis Block Allama Iqbal Town, Lahore, Punjab 54000
  - Developed Custom Link Building Strategy Insights for Clients and carried out these strategies.
  - Providing Backlinks like ( Contributed Guest posts, PR links, Sponsor posts, Link Insertion, Banner Posts, and Products/Apps Review posts )
  - Optimized email campaigns through automation, for outreach campaigns.
  - Designed SEO experiments and tested new strategies to capitalize on growth opportunities.
  - Outreaching websites to make a collaboration for Publishing Content on their websites
  - Keyword Research - with the help of SEO tools, strategically targeted topics that our audience was interested in and searching for.
- Apr 2022 - Present

**Contributor Posts**  
Oxylabs, Vilnius, Lithuania
  - Working as a Freelancer. Providing Contributed Guest posts.
  - Outreaching websites to Publish their Content.



EDUCATION AND QUALIFICATIONS

- Sep 2020 - Jun 2022

**Computer Science**  
Al Noor Group of Colleges, Rustam Sohrab Factory Shahdara, Lahore
  - Student Scholar Athlete
  - Completed Intermediate with distinction.